



REQUEST FOR PERMISSION TO USE THE SMG LOGO, WORDMARK, AND TRADEMARK “SAFETY MADE IN GERMANY” (SMG)

COMMUNITY TRADE MARK NO. 013479837

INTRODUCTION

- The information requested in the following application must be completely and comprehensively provided. If no information can be provided for a specific point, it is nonetheless requested that you note under the specific point that no information can be given.
- With this application and relevant references and list of customers, the applicant should make clear to the vfdb allocation committee that the applicant's product, service or scientific work has been successfully used by organizations and institutions involved in civil safety protection in Germany or are in use in the operations of well-known institutions (such as German fire departments, the German Agency for Technical Relief, in civil safety protection and catastrophe assistance as well as relief organizations) and has proven effectiveness.
- The information about annual sales volume, which the applicant intends to achieve with the goods and services for which the trademark license is being applied for, is used to calculate the one-time registration fee and the annual user fees in accordance with the Scale of Charges and Fees. The amount and method of payment for the registration fee will be set once this application has been signed and submitted to the vfdb. The amount and method of payment for the annual user fee will be set in the licensing contract. As a guide, an official Scale of Charges and Fees is available for download online at www.smg-quality.com. In advance of the application, the applicant can request an initial estimate of the expected fees by contacting us and providing basic information about sales volume figures.
- Every applicant can provide additional information to this application that can be sent as an attachment.

With the submission of this application to the vfdb, an administrative fee of 120 euros plus VAT will be due. After the application has been submitted, the applicant will receive an appropriate bill of charges. The application will be considered only after the application fee has been received.



Vereinigung zur Förderung des deutschen Brandschutzes e.V. (vfdb)

vfdb-Geschäftsstelle · Postfach 1231 · 48028 Münster
E-Mail: smg@vfdb.de · Web: www.safety-in-germany.com





1. APPLICANT	
Firm/Name	
Department	
Street Address	
Town/Zip Code	
Website	
Type of Business or Institution (e.g. business, scientific facility, educational or training facility, service specialist, etc.)	
1.2 CONTACT PERSON	
Name	
Street Address	
Town/Zip Code	
Telephone/Ext.	
Fax	
Email	

2. SERVICES RELEVANT TO THE APPLIED FOR RIGHTS OF USE
<p>2.1 Description of individual products and/or services* (products, services, scientific services, businesses, scientific institutions, educational or training facilities) *if necessary, use a separate sheet</p>
<p>2.2 Short summary of services provided (enclosing attachments: documents: brochures, photos, etc. in addition to the description)</p>





2.3 If applicable, model types (with product numbers or descriptions, so that individual products can be easily identified on the market by the licensor)

3. JUSTIFICATION OF THIS REQUEST THROUGH APPLICANT/REFERENCES

3.1 Information about how and when each individual product/service has been used by what firm/institution operating in Germany and/or recognized organizations and institutions involved in civil protection (safety) and which of these organizations can verify each statement provided here and can be used as a reference

3.2 Evaluation of the usefulness of the service as evident through its use in the area of safety in Germany from the applicant's point of view (for each product/service for which this license is being applied for)





3.3 Additional information, if applicable, of characteristic statistics or special features of use (e. g. through parameters such as time savings, decrease in risk, conservation of resources, etc.)

3.4 If applicable, publications, expert reports, recommendations, testimonials referring to each product/service for which the trademark will be licensed

3.5 If applicable, applicant's recommendation for obtaining expert reports regarding the services in question (experts, special users, institutions, testing facilities, review boards, etc.)

3.6 Further remarks supporting this request from the applicant's point of view



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4. PROOF OF "MADE IN GERMANY" FOR PRODUCTS

In order to obtain consent for Rights of Use for a product, an additional requirement is that the major part of the added value in its production or manufacture must take place or will take place in Germany. In cases where only minor or individual parts, or production steps have been produced in Germany, this requirement is hence unfulfilled. Please provide proof for each product the license is being applied for.

4.1 Description of the value-added steps from the product design to the market-ready product, and which of these steps have been carried out in Germany

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4.2 Description of which value-added steps or parts that are important for the quality and actual value of the product for the user/buyer in Germany from the applicant's point of view

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4.3 Statement that these important steps leading to the value of the product have been carried out in Germany

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5. PROOF OF "MADE IN GERMANY" FOR SERVICES

For service providers, it is sufficient to show or prove that the relevant services provided by the applicant have been performed in Germany, or used by a recognized organization or institution operating in the area of civil safety protection either repeatedly or over a long period of time in Germany. Details about each service for which the trademark license is being applied should be provided, as an enclosure if necessary.

6. COMPLIANCE FOR EACH PRODUCT/SERVICE IN RESPECT TO APPLICABLE REGULATIONS, AS WELL AS TECHNICAL STANDARDS AND GUIDELINES

The applicant should describe the applicable regulations, as well as technical standards and guidelines for each product/service and confirm compliance in writing, also providing copies of the applicable certificates and proof of compliance insofar that the applicant is in possession of such documents at the time of the application.

6.1 Declaration that the products/services relevant to this application are in compliance with legal guidelines

6.2 Declaration that the products and services conform to all technically relevant valid and applicable DIN norms, particularly those that are generally recognized in Germany as German technical guidelines





7. FURTHER QUALITY STANDARDS

In addition to providing proof, the applicant should provide a description of performance that exceeds the general market level or recognized technical standards by fulfilling additional quality standards, guidelines and requirements.

By signing this application, the applicant confirms that he/she:

- a. has read and accepted the Scale of Charges and Fees (as of April 14, 2015);
- b. on this basis, is obligated to pay the application fee of 120 euros + VAT to the vfdb after the submission of this application, upon receiving an invoice from the SafeInno Foundation;
- c. is obligated to pay the registration fee levied according to the Scale of Charges and Fees upon receiving an invoice from the SafeInno Foundation in the case that a favorable decision has been reached regarding this application.

Place, Date

Applicant's Signature and Stamp

Name and position in block letters



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